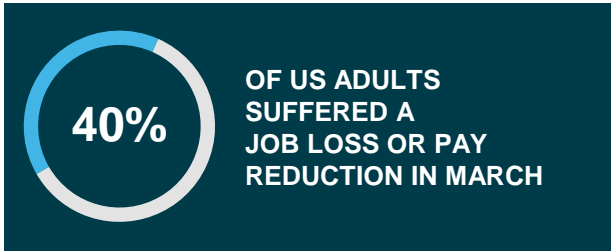


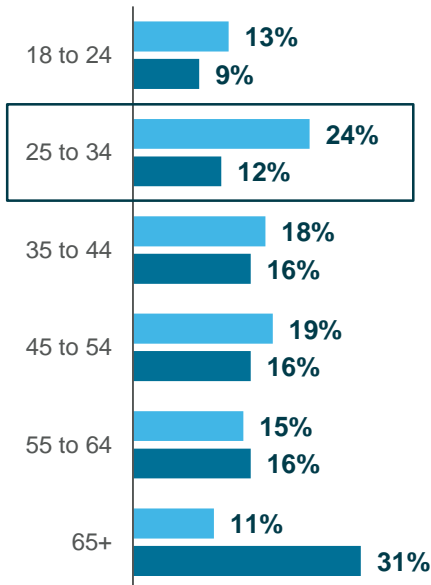
FINANCIAL AND ECONOMIC CONSEQUENCES OF THE COVID-19 PANDEMIC

A Burke-conducted survey from April 1-April 5, 2020 captures an early snapshot of behaviors and concerns among US Adults

THE PERSONAL TOLL



Adults age 25-34 were hardest hit. Those who had a **Job Loss/Pay Reduction** in March were **twice as likely** to be age 25-34 compared to those who did not take a job hit.



■ March Job Loss/Pay Reduction
 ■ No March Job Loss/Pay Reduction

With income declines come missed payments. Those who took a job hit in March are **3.5x more likely** to have at least one **late or skipped payment**.

Currently, payments being missed tend to be those with less immediate consequences.

As the shutdown continues into May, income loss and related payment concerns will likely worsen.

PAID LATE/SKIPPED PAYMENT SINCE START OF PANDEMIC (among those with the payment)

	March Job Loss/Pay Reduction	No March Job Loss/Pay Reduction
At Least One Late or Skipped Payment (net)	21%	6%
Student loan	31%	6%
Small business loan	25%	0%
Rent	21%	3%
Credit card bill	19%	3%
Personal loan	17%	6%
Cable/Internet bill	16%	3%
Cellular bill	15%	3%
Medical bill	15%	6%
Car loan	14%	5%
Water bill	13%	3%
Car insurance	12%	1%
Mortgage	11%	4%
Energy bill	11%	2%
Health insurance	6%	0%

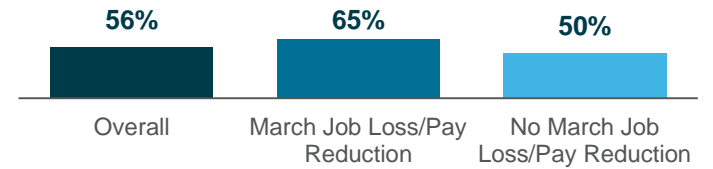


THE LARGER ECONOMIC TOLL

Those with recent job loss/pay reduction have the greatest concern for the economy, but overall concern is pervasive.



% VERY CONCERNED ABOUT THE ECONOMY



- 82%** expect to avoid or wait to make future travel plans
- 72%** expect to limit HH spending
- 67%** expect to refrain from buying non-essential products
- 64%** expect to hold off making a large, previously planned purchase
- 52%** expect HH income will be limited

KEY TAKEAWAY

Personal financial difficulty and greater concern about the economy may portend a **sporadic recovery**. In the longer-term, **financial setbacks and growth in defaults will impact financial stability and creditworthiness**, with younger consumers hit hardest. These factors will lead consumers to **cancel or slow spending on major purchases** and will **depress savings and investment**.