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**BURKE, INC. NAMED 2014 #1 “TOP WORKPLACE”**

**Cincinnati, OH (June 30, 2014):** Burke, Inc. proudly announces it has been named the #1 Top Workplace in the 2014 Enquirer Media Top Workplaces competition. Burke placed first among mid-sized companies (150–499 employees) in the Greater Cincinnati area.

The competition involved having employees complete a web-based, confidential survey that measured opinions across six different workplace dimensions: direction, execution, career, conditions, managers, and pay and benefits. Over 33,000 surveys were collected from 159 companies in the region. Companies were categorized by size, and then ranked according to survey results. Burke participated in the Top Workplaces competition for the first time in 2011 and was ranked #1 that year as well.

“It is an honor to again be acknowledged as one of Cincinnati’s top workplaces,” said Jeff Miller, Burke’s President & CEO. “This recognition is a testament to the strength of Burke’s corporate culture of employee ownership, where the passion, commitment, and hard work of Burke employees have allowed us to enhance Burke’s long-standing reputation for high quality research and outstanding client service. We work hard to find the right employees for each position and to provide them with the resources they need to do their best work in an environment of collaboration and mutual respect.”

*Founded in 1931, Burke is an independent, full service market research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in market research and consumer insights education through Burke Institute, which has trained more than 85,000 participants from 10,000 companies, through more than 4,000 public and in-house customized market research seminars in 40 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.*

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