

FOR IMMEDIATE RELEASE – 5/31/2017

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**BURKE, INC. PROMOTES THOMAS MILLS TO SENIOR VICE PRESIDENT,
SENIOR CONSULTANT, DECISION SCIENCES**

Cincinnati, OH (May 31, 2017): Burke, Inc. is pleased to announce the promotion of Thomas Mills to Senior Vice President, Senior Consultant, Decision Sciences.

Mr. Mills joined Burke in 2006 as Vice President, specializing in pharmaceutical and healthcare research but leading studies across the spectrum of industries served by Burke. His repertoire includes complex modeling and extensive exploratory analyses for many types of research, most notably market segmentation, forecasting, and discrete choice analysis.

“With a strong quantitative background and impressive range of research design and analysis experience, Thomas has developed and deployed research solutions for some of the most visible and challenging projects Burke conducts,” said Jamie Baker-Prewitt, Senior Vice President, Director, Decision Sciences. “He is an astute researcher with a lifelong learning orientation who has helped other analysts at Burke advance their knowledge base and develop their skills through formal and informal means.”

Prior to joining Burke, Mr. Mills worked at The M/A/R/C Group in Dallas, TX, FGI Research in Chapel Hill, NC, and Yankelovich, also in Chapel Hill. He earned his Bachelor’s degree in mathematics from Delta State University and his Master of Arts degree in sociology from the University of Texas at Arlington.

Founded in 1931, Burke is an independent, full service market research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in market research and consumer insights education through The Burke Institute, which has trained more than 85,000 participants from 10,000 companies, through more than 4,000 public and in-house customized market research seminars in 40 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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