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For more information, please contact:  
Megan Nicollerat  
513.684.7612  
megan.nicollerat@burke.com

## **SEED STRATEGY CREATES SANCTUARY FOR CREATIVE SPIRIT**

**CINCINNATI, OH (September 17, 2019):** Since its inception 18 years ago, Seed Strategy has aimed to be a sanctuary for the creative spirit. Today, that vision soars to new heights as the growth acceleration firm opens the doors to its custom-built innovation headquarters at the west end of downtown Cincinnati, Ohio.

Located on the northwest corner of parent company Burke, Inc.'s seven-acre campus, the treehouse-inspired structure has been specially designed to foster the strategically grounded, future-forward thinking for which Seed has become known.

“Seed has always valued the importance of having a haven for creative exploration and growth,” said Seed Strategy founder and CEO, Susan Jones. “We see this space as a destination for inspiration, with the power to change perspectives and leave a lasting impression of change for all who enter.”

In the unique V-shaped building, spacious hallways flow past individual offices and into purpose-built workspaces, meeting and event rooms, and photo, video and sound studios. Floor-to-ceiling windows flood the office with warm, natural light intended to foster fresh creative thinking. All just steps away from Burke, Inc.'s headquarters.

“Joining Burke and Seed on a single campus has already strengthened the unique synergistic approach to our clients’ business needs,” said Burke’s Chief Executive Officer, Jeff Miller. “Together, we will continue to offer best-in-class solutions and inspiring clarity that helps move businesses forward.”

### **About Seed Strategy**

Seed Strategy is the growth acceleration firm. Seamlessly partnering with change agents at Fortune 500 companies, the firm inspires clarity that illuminates a path to growth. Bridging business strategy and breakthrough creativity, Seed’s world-class marketing strategy and innovation services are designed to maximize clients’ top line. Discover more at [www.seedstrategy.com](http://www.seedstrategy.com)

### **About Burke, Inc.**

Founded in 1931, Burke is an independent, full-service marketing research and decision support company that provides perspective that moves business forward. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading-edge technology to provide decision-support solutions to companies across all major industry sectors. Learn more at [www.burke.com](http://www.burke.com).