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**BURKE, INC. PROMOTES NICK LOWRY
TO VICE PRESIDENT, CLIENT SERVICES**

Cincinnati, OH (October 4, 2013): Burke, Inc. proudly announces the promotion of Nick Lowry to Vice President, Client Services.

Lowry joined Burke in 2007 as a research associate after working for CTI Clinical Trial and Consulting Services where he focused on clinical trials for acute care conditions. In his role as a research associate, Lowry gained valuable experience in all functional areas of Burke to provide a solid foundation for consulting. In 2009, Lowry transitioned to Client Services, where he served as an on-site consultant for a major pharmaceutical client. Following that six-month assignment, Nick began building a sales practice that has flourished not only in his core knowledge base of pharmaceuticals, but also in the animal health and medical device industries. His success led to a promotion to Senior Account Executive in 2011 and to Vice President in 2013.

“Nick’s dedication to his clients and commitment to high quality research is admirable,” said Tara Marotti, Senior Vice President, Client Services Management. “His deep industry knowledge has allowed him to create a rapport and trust with his clients that are unmatched.”

Lowry earned his master’s degree in business administration, his bachelor’s degree in communications and associate’s degree in sociology at Thomas More College in Cincinnati, OH.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 80,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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