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**BURKE, INC. PROMOTES SANDIP NARANG
TO SENIOR VICE PRESIDENT, CLIENT SERVICES**

Cincinnati, OH (May 13, 2009): Burke, Inc. announces the promotion of Sandip Narang, to Senior Vice President, Client Services.

“Sandip quickly assimilated with Burke and became an important and integral member both within Decision Sciences as an analyst and as a manager, but also with AEs and clients on several important client relationships,” said Tom Myers, Senior Vice President, Client Services Manager. “Sandip is passionate about the marketing research field, and this passion is evident in his work on a daily basis.”

Mr. Narang joined Burke in 2000 as a group manager in Burke’s Decision Sciences department. Prior to joining Burke, he worked with Horizon Research International as a team leader and spent five years as a manager with a large luxury hotel chain in India. With over 11 years in the field of marketing research, he has worked on over 1000 marketing research projects, covering a wide range of topics. Mr. Narang has earned an M.B.A. from the University of Louisville, a master's degree in hospitality management from OSHM (Delhi, India), and a bachelor's degree from SRCC (Delhi, India).

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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