

**FOR IMMEDIATE RELEASE – February 25, 2016**

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**BURKE, INC. PROMOTES JOHN THOMAS TO  
SENIOR VICE PRESIDENT & MANAGING DIRECTOR, BURKE HEALTHCARE**

**Cincinnati, OH (February 25, 2016):** Burke, Inc. is pleased to announce the promotion of John Thomas to Senior Vice President & Managing Director, Burke Healthcare

Since joining Burke in 2009 as a Vice President, Client Services, Mr. Thomas has had a significant impact on the firm's healthcare business. As he built a successful healthcare research practice, he also supported his peers in building their businesses. He was the natural choice to be promoted to Vice President, Managing Director of Burke Healthcare in September 2014. "Over the past year, John has launched initiatives to encourage knowledge-sharing and training within the healthcare practice and he has contributed to attracting a broad array of healthcare clients to Burke," said Tara Marotti, Senior Vice President and Head of Client Services. "Under his leadership, Burke Healthcare is poised for strong growth."

Prior to joining Burke, Mr. Thomas served as the Executive Director of Clear Seas Research and as Vice President, Healthcare Delivery Systems Group, at Market Strategies International (MSI). He holds an MS in organizational psychology from Wayne State University and a BA in psychology from the University of Michigan.

*Founded in 1931, Burke is an independent, full service market research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in market research and consumer insights education through The Burke Institute, which has trained more than 85,000 participants from 10,000 companies, through more than 4,000 public and in-house customized market research seminars in 40 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.*

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