

Digital Dashboard®

The Premier Online Reporting Solution

The use of Burke's premier and interactive online reporting solution, Digital Dashboard, makes the reporting of survey results faster and more flexible, giving managers dynamic real-time access to information for better data driven decision making.

With Digital Dashboard, researchers can easily monitor partial data – including the most recently completed interview – early in the collection process, check on results from specified time periods for ongoing studies and see full results as soon as fielding ends for discrete survey projects.

Since 1999, Burke's Digital Dashboard team has designed and developed over 200 custom modules for clients, exclusively for research applications. Using the most up-to-date technology available, our dedicated on-site team of Dashboard experts work closely with research management teams to deliver a state-of-the-art system that best reflects research and business objectives.



The Dashboard offers four primary modules:

- The **Project Background** module provides important information describing the project such as interviewing details, survey changes, measurement description, analytical methods, etc. All of the information included in the Project Background is customizable.
- Users can view all responses from a respondent's survey with the **Catalog Builder**, which also allows the filtering and searching of results from all selected metrics including open ended questions.
- The **Report Builder** provides the capability to create and save custom charts and tables. Users can easily filter the data and define groups based on sample variables or survey measures.
- Build hierarchies of data and then view the results at each level allowing for easy comparison across levels (e.g. geographical regions, countries, etc.) with the **Hierarchy Builder** module.

Please note that data housed on Burke servers can be conveniently obtained by clients, however the information is made secure through the creation of unique URLs, user names and passwords.



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