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**BURKE, INC. PROMOTES STACY MCWHORTER
TO VICE PRESIDENT, SENIOR ACCOUNT EXECUTIVE, CLIENT SERVICES**

Cincinnati, OH (April 14, 2009): Burke, Inc. announces the promotion of Stacy McWhorter, to Vice President, Senior Account Executive, Client Services.

“Stacy’s personal commitment to quality and her strength as a researcher help her to create long-lasting, secure client relationships,” said Tara Marotti, Senior Vice President, Client Services. “Stacy’s unfailing dedication to her clients, teams and deliverables exemplify ‘Client Service’.”

Ms. McWhorter began her career with Burke in 1996 and has held various positions in Data Collection, Research Services, Burke Interactive and Decision Sciences. Ms. McWhorter earned an M.B.A. with concentrations in marketing, management, and international business from the University of Cincinnati, and a B.S.B.A. in marketing from Miami University.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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