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**BURKE, INC. PROMOTES TERRI CATLETT
TO SENIOR VICE PRESIDENT, CLIENT SERVICES**

Cincinnati, OH (April 14, 2009): Burke, Inc. announces the promotion of Terri Catlett, to Senior Vice President, Client Services.

“Terri’s success has been driven by her zeal in ensuring her clients’ satisfaction, her ability to work with her Burke team to bring in the projects successfully and the truly great relationships she developed with her clients,” said Tom Myers, Senior Vice President, Client Services Manager. “The client list Terri (and her partner, Todd Jacobson) have developed over the years is very impressive and includes a wide range of industries.”

Dr. Catlett began her career with Burke in 2001. She has nearly 15 years marketing research experience in both supplier and academic environments. Dr. Catlett earned a Ph.D. in journalism from the University of Missouri-Columbia, with an emphasis in political science and public opinion research, a master’s degree in mass communications from Oklahoma State University, and a bachelor’s degree in journalism and oral communications from the University of Central Oklahoma.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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