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**DEDICATION CEREMONY AND OPEN HOUSE TO CELEBRATE COMPLETION OF
SOLAR PANEL CANOPY PROJECT**

*Mayor Mark Mallory, Green Business Ohio, and USGBC Participate in
Marketing Research Firm's Event on September 16th*

Cincinnati, OH --A celebratory dedication ceremony and open house were held Monday, September 16th at 10:00 a.m. to commemorate the completion of Burke, Inc.'s new solar electric parking canopy system at their corporate headquarters at 500 West 7th Street, downtown Cincinnati. Cincinnati Mayor Mark Mallory spoke and participated in the ceremony. Members of Green Energy Ohio and the United States Green Business Council regional chapter were also in attendance.

Burke's renewable energy system is the first of its kind in Cincinnati for a for-profit corporation and will allow Burke to generate thousands of kilowatt hours of clean, renewable electricity over its life. Burke's solar canopy panel contractor, Dovetail Solar and Wind, answered questions regarding the system, which employs an aesthetically pleasing design unique to Burke.

Located on five raised curved solar structures over the parking lot and one solar pavilion in the green space north of the main building on Burke's seven acre campus, the system is estimated to provide just less than one third of the annual electricity needed to power Burke's facility.

Financing was handled by PNC Energy Capital based in Cincinnati. A 30% federal tax credit heightened the attractiveness of the project. But besides the financial benefit, the project echoed the culture of Burke, whose headquarters building recently received LEED Gold certification, one of few properties in the City of Cincinnati to receive such a rating.

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“Burke is prioritizing sustainability for a variety of reasons,” explained Jeff Miller, President and CEO. “It’s important to our clients, it’s important to us as a company, but most significantly, it’s the simply the right thing to do.”

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

Dovetail Solar and Wind is one of the oldest, largest and most experienced renewable energy firms in Ohio providing all three major technologies: solar electric, solar thermal and wind. Dovetail has completed over 310 system installations across Ohio and surrounding states including more than 5MW of solar and wind systems. With five Ohio locations, and an office in Michigan and Ashville, NC, Dovetail is uniquely positioned to support clients in the region.

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