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FOR IMMEDIATE RELEASE – October 6, 2008

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BURKE, INC. RECEIVES

2008 CINCINNATI YOUTH COLLABORATIVE DREAM MAKERS AWARD

Award Recognizes Burke's Partners in Education Relationship with Elementary School

Cincinnati, OH (October 6, 2008): Burke, Inc. recently received the 2008 Cincinnati Youth Collaborative (CYC) Dream Makers Award, in the Outstanding Partners in Education category. CYC Dream Makers Awards are given to outstanding participants, volunteers, schools and businesses from one or more of the CYC's programs: mentoring, college access and partners in education. Burke has been involved in the Partners in Education in Cincinnati program for over 20 years.

Partners in Education in Cincinnati began in 1979 with seven business/school partnerships. Today, over 100 businesses and organizations are matched with 80 Cincinnati Public Schools and Archdiocese Inner City Schools. The mission of the partnerships is to bring businesses and schools together to expand the resources available to prepare students for work and rewarding lives. Burke has been a partner with Whittier Elementary School, more recently known as Rees E. Price Academy, since 1985. Burke Office Manager Diane Kramer has served as the Local School Decision-Making Committee (LSDMC) Chairperson for Rees E. Price Academy for several years.

“We are pleased that we have been selected to receive the CYC 2008 Dream Makers Outstanding Partners in Education Award. Our long-standing partnership with Rees E. Price Academy, formerly Whittier Elementary, means a lot to us,” said Michael Baumgardner, President and CEO, Burke, Inc. “We are proud that we have been able to be a consistent source of support. There is nothing more rewarding than to know you are making a difference in the life and education of a child.”

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The award will be presented at the CYC's 5th Annual Dream Makers Gala and Awards Presentation on October 11th, at Cincinnati's Music Hall. For more information about CYC or the Dream Makers Awards, contact Karen Connell at kconnell@cycyouth.org.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques, & leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% ESOP-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 75,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 countries. Burke is headquartered in Cincinnati, Ohio, with regional offices in California, Colorado, Georgia, Indiana, Maryland, Massachusetts, North Carolina, New Jersey, Nevada, and Texas.

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