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BURKE, INC. NAMED FINALIST IN 2006 ‘BEST PLACES TO WORK’

Cincinnati, OH (October 19, 2006): Burke, Inc. has been named a finalist in the 2006 Cincinnati Business Courier ‘Best Places to Work’ competition. More than 100 companies were nominated to participate in this year's competition. The competition requirements included having employees complete a web-based, confidential survey of "employee engagement" that measures items across 10 different themes including team effectiveness, people practices and trust.

Begun in 2003, the ‘Best Places to Work’ program is the 15-county Greater Cincinnati region's premier recognition program for employers who acknowledge and measure their workforce's engagement. The competition includes four categories of businesses based on size: small, medium, large and grand employers. There will be one winner in each category; these will be announced at an awards luncheon on Thursday, November 9 at the Northern Kentucky Convention Center.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques, & leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices in California, Colorado, Georgia, Indiana, Massachusetts, North Carolina, New Jersey, Nevada, and Texas.

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